

**Dear Client:** In our **Fall QuickNews**, we would like to draw your attention to our Audio, Video & Film Services...

**Today's Topic: Audio, Video & Film Services**

*by Marina Simon, Client Care Manager and Serge Rocco, Project Manager*

ABC WordExpress provides professional **voice talents** for **audio, video and film projects** in more than **100 languages** and dialects. We serve the media and the advertising, public relations and entertainment industries as well as other international corporations throughout the world.

WordExpress offers different options, depending on the nature of your specific project:

**Scenario 1:** Our voice talents process your project **IN-HOUSE on our computers**, without use of the sound studio. This scenario is only recommended for **voice recordings** or short and **simple voice-overs**. It is **most cost-efficient**. For in-house projects, usually **binding (flat) estimates** will be given before work begins. These estimates are based on rates that are approximately **15% lower** than the voice talent rates for studio or on-location projects.

**Scenario 2:** Our voice talents produce your project in the **SOUND STUDIO**. WordExpress may provide binding (flat) estimates. Or, for more extensive projects, rates will be charged by the hour. In addition, cost for the sound **studio and sound technicians** accrue.

**Scenario 3:** Our voice talents come out to **YOUR LOCATION (your offices or sound studio)**. At your choice, the project may be processed **with or without sound studio and technicians**. The hourly voice talent rates will be charged. You are in charge of the recording and carry the cost for sound studio and technicians, if any.

The selection of the best professionals is very important to us. From our pool of **more than 1,000 voice talents**, we carefully select those specialists best suited for your particular project. Our large library of

- **Male and female talents**
- **Wide range of dialects and accents**
- **Broad diversity in personalities and tonalities**

**Our voice talents are available for:**

**Voice recordings**

**Voiceovers**

**Voice coaching**

We will deliver your project on **DVD, CD, videotape or audio cassette**. If you are located abroad or are in a special rush, we can simply post the **recordings on our server** ... then it's only a click away from your immediate use.

Entrust WordExpress with your audiovisual project and we will produce it professionally to your full satisfaction!

**WordExpress** is in compliance with the **stringent quality standards of ISO 9001/2000**. Our **quality control processes are unmatched in thoroughness** -- our goal is always perfection.

**For a FREE QUOTATION on your next project,**  
please call us at **(310) 260-7700, ext. 125** or **(800) 570-0700, ext. 125,**  
or e-mail your request to: **[clients@wordexpress.net](mailto:clients@wordexpress.net)**

Visit our New Website for more information: **[www.wordexpress.net](http://www.wordexpress.net)**

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